

18th International EAUN Meeting

25-27 March 2017, London



Industry
Options



in conjunction with

EAU17

www.eaun17.org

eaun European
Association
of Urology
Nurses

Welcome

18th International
EAUN Meeting
25-27 March 2017, London

London hosts 18th EAUN Meeting

Dear Colleagues,

London will host the 18th International Meeting of the European Association of Urology Nurses (EAUN), 23-25 March 2017, and it is our pleasure to invite you to this exciting annual event.

As in previous years, the EAUN Meeting is organised in the same week with the Annual EAU Congress to benefit from the synergies between the two organisations. With our aim to deliver optimal nursing care for urology patients, the EAUN will present a comprehensive scientific programme not only to update our members of the latest urological developments, but also to examine challenging issues through panel discussions, debates, key lectures, research presentations and workshops, among others.

In all our annual meetings, we have nurtured strong links with our partners in both the urological community and medical industry, exchanging best practices and discussing strategies with them to further improve and advance urological nursing.

Your continued support plays a significant role in our goal to provide quality education and training to European urology nurses and, undoubtedly, providing your views in an international gathering is an indispensable part of this meeting.

To learn more about the meeting and the possibilities on how you can present a profile of your company, we prepared a brochure that shows the benefits and options that will ensure an efficient and productive participation.

Join us in London, where we continue to boost the partnerships and links among key players in urology through professional networking and knowledge-sharing.

See you at 18th EAUN Meeting!



Save the Dates

18th International EAUN Meeting

25-27 March 2017, London, United Kingdom

Key
dates and
deadlines!

Scientific programme deadlines

Preliminary scientific programme available	1 October 2016
Abstract submission deadline	1 December 2016

Industry session deadlines

Application deadline	1 September 2016
Session allocation assignments	15 September 2016
Receipt draft programme	15 September 2016
Receipt final programme for programme book	4 January 2017

Registration deadlines

Early Bird deadline	16 January 2017
Early Bird rate group registrations	This condition applies for EAU Corporate Sponsors only
Online registration deadline	13 February 2017

Advertising reservation deadlines

Programme Book (reservation deadline)	16 January 2017
Programme Book (file submission deadline)	25 January 2017
EUT Congress News (reservation deadline)	15 January 2017
EUT Congress News (file submission deadline)	3 February 2017
Exhibition Guide	17 February 2017
Post-Congress EUT	15 April 2017

Queries:

Lisette Schreuder, phone: +31 (0)26 389 0680, e-mail: l.schreuder@uroweb.org

Key Information

EAUN Meeting Dates

23-25 March 2017

Meeting Location

ExCeL London
One Western Gateway
Royal Victoria Dock
London, E16 1XL
United Kingdom
www.excel-london

EAUN Meeting Organising Committee

EAUN Scientific Committee

Chair

Ms. Corinne Tillier, Amsterdam (NL)

Members

Mr. Jerome Marley, Newtonabbey (UK)
Ms. Bente Thoft Jensen, Aarhus (DK)
Ms. Lisette Van De Bilt, Eindhoven (NL)
Ms. Franziska Geese, Berne (CH)

EAUN Board

Chair

Mr. Stefano Terzoni, Milan (IT)

Chair Elect & Secretary

Mr. Lawrence Drudge-Coates, London (UK)

Members

Ms. Paula Allchorne London (UK)
Mr. Simon Borg, B'Kara (MT)
Ms. Linda Söderkvist, Stockholm (SE)
Ms. Corinne Tillier, Amsterdam (NL)
Ms. Susanne Vahr, Copenhagen (DK)
Ms. Jeannette Verkerk, Gouda (NL)
Ms. Giulia Villa, Milan (IT)

Manager EAUN

Ms. Hanneke Lurvink (Central Office)

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eaun@uroweb.org

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Mr. Peter Hazenberg

T +31 (0)26 389 0680
p.hazenberg@uroweb.org

Ms. Lisette Schreuder

T +31 (0)26 389 0680
l.schreuder@uroweb.org

Exhibition Manager

Ms. Henriët Wieringa

T +31 (0)26 389 1751
h.wieringa@congressconsultants.com

Participants

Over 300 delegates are expected to attend the 18th International EAUN Meeting.

Abstracts, Cases and Research Plans

18 Abstracts will be presented in two poster sessions. Nurses will bring difficult cases and their solutions up for discussion and the competing nurses research plans will be thoroughly discussed by the jury in front of the audience.

Faculty

Besides the abstract presenters, more than 30 speakers, urologists, non-urologists and urology nurses, will be participating in the 3-day scientific programme.

Scientific Programme

The programme includes: State-of-the-art lectures, symposia, a video abstract session, poster sessions, workshops, (hands-on) ESU Courses, a Nursing Research Competition learning session and optional visits to a hospital in London.

EAU(N) Congress Office

Congress Consultants B.V.
PO Box 30016
6803 AA Arnhem
The Netherlands
T +31 (0)26 389 1751
F +31 (0)26 389 1752
info@congressconsultants.com

Exhibition

Congress Consultants B.V. will handle all exhibition requests. If you require additional information please contact Ms. Henriët Wieringa, Exhibition Manager (h.wieringa@congressconsultants.com).

Registration and Housing

Congress Consultants B.V., as congress organiser, will handle all congress registrations. All congress delegates including exhibitors should be registered.

E-mail for registrations:

registrations@congressconsultants.com

Congress Consultants B.V. has appointed as official housing bureau:

K.I.T. Group GmbH
Kurfürstendamm 71, 10709 Berlin
Germany
T +49 30 24 60 34 00
F +49 30 24 60 32 00
E eau17hotels@kit-group.org

A wide variety of hotels in all price ranges are available.

Facts & Figures

The EAUN

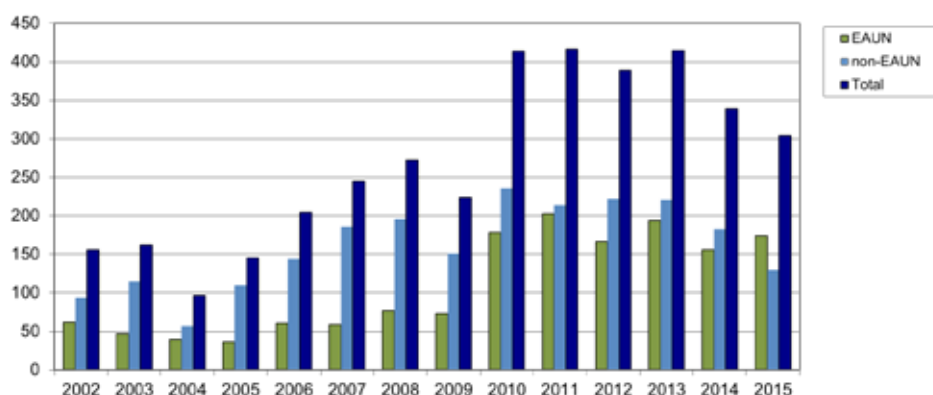
The EAUN Meeting provides a forum for presenting original unpublished data and sharing ideas for urological innovation as well as disseminating evidence-based knowledge of primary clinical relevance. Delegates attending the EAUN International Meeting will be able to:

- Review emerging evidence, innovative techniques and scientific advances relevant to the field of urological nursing;
- Review the latest data and emerging trends from studies in clinical and translational research relevant to nursing and urological care generally;
- Discuss the evolving role of the EAUN in promoting higher standards of urological nursing care, urological nursing research and practice development;
- Enhance their knowledge of evidence-based approaches to the management of urological disease;
- Gain new knowledge on emerging diagnostic and risk-assessment strategies in the management of urological disease;

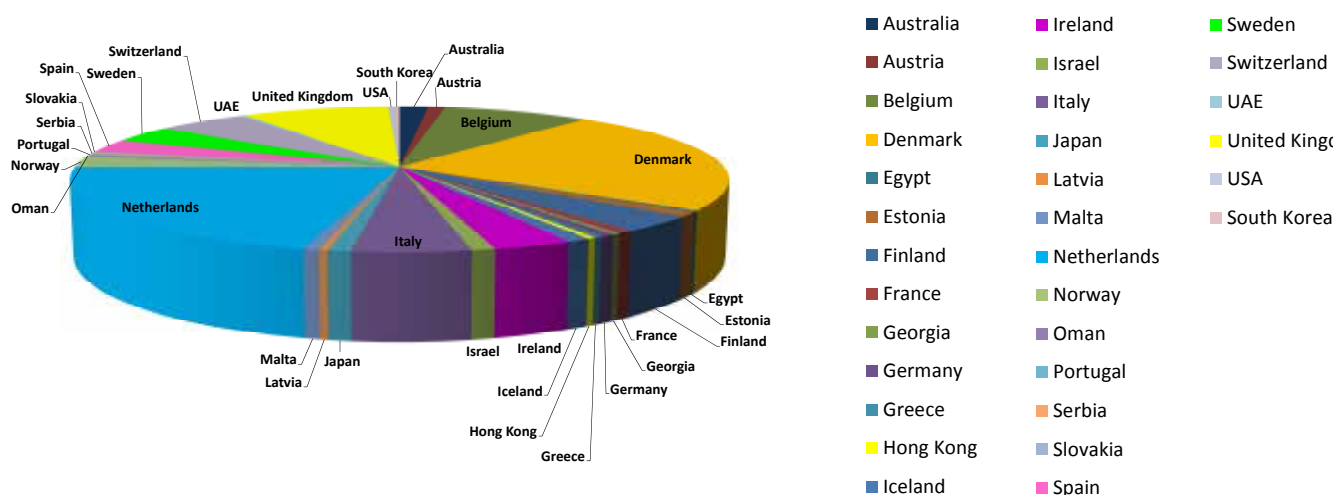
- Enhance their practical knowledge and skills through educational activities, workshops and courses;
- Gain exposure to new developments in evidence-informed, multi-professional urological care including medical technology, drug therapy, medical devices and new cutting edge technology through visiting the EAU Congress Exhibition;
- Communicate, collaborate and network with representatives of a large international audience – medical professionals, national urological societies, patient groups, medical industry and the media.

In order to comply with these aims and objectives, the EAUN organises the 18th International Urological Nurses Meeting in conjunction with the 32nd Annual EAU Congress in London.

Number of delegates EAUN Meetings 2002-2015



Delegates EAUN Meeting 2015 per country



Opportunities at a glance

Overview Sponsorship Opportunities		Costs <i>(All prices excl VAT)</i>
Scientific & Educational Opportunities	Page 7	
Industry Session		€ 8,650
Industry Workshop		€ 8,650
EAUN Session		€ 3,550
EAUN Hands-on Training Session		on real cost basis
Hospital visit		€ 2,650
EAUN Prizes		
The following prizes will be handed out in the Award Session on Monday, 27 March 2017.		
Prizes for the Best Poster Presentations, this includes		€ 1.000
First Prize		€ 500
Second Prize		€ 300
Third Prize		€ 200
Prize for the Best EAUN Nursing Research Project		€ 2.500
Company & Profile Opportunities	Page 8	
Printed Advertisements		
Programme Book, March 2017		as of € 1,580
EUT Congress News		
EUT Congress News, March 2017		as of € 2,160
Post congress news in EUT, May 2017		as of € 885
Branded Congress Services		
Congress notepads and pens for congress bags		at real cost
Showcases		€ 3,150
Networking Opportunities	Page 8	
Company Hospitality Suite		upon request

Scientific & Educational Opportunities

EAUN Scientific Programme

Industry Session

Duration 1 hour, inclusive of advertisement in EAUN Programme book.

The programme will be reviewed by the EAUN Board.

Industry Workshop

Duration 2 hours. The programme will be reviewed by the EAUN Board.

EAUN Session

Every year, the EAUN organises a special 2-hour session on a dedicated high-profile topic, during the official scientific programme. This workshop is set up and organised by the EAUN Board. Companies can fund these workshops with an educational grant.

EAUN Hands-on-training Session

A hands-on-training is an interactive session to enhance and improve the knowledge and skills of the participants by practical application. The scientific content of these sessions will be endorsed and acknowledged by the European School of Urology. Time slots of 90 minutes will be allocated parallel to the EAUN Scientific Programme.

Hospital Visit

Half-day hospital visits will be organised during the congress days. A select group of nurses will have

the opportunity to visit the urology department of a hospital in London. These visits are considered of great educational value where through contact with fellow professionals abroad, new insights and interaction of ideas should contribute to further professional and personal development.

Please check www.eaun17.org for the latest information on the scientific programme.

EAUN Delegate Support

There are many nurses that would benefit from attending the EAUN Meeting, but due to financial circumstances are unable to do so.

The opportunity is available to sponsor EAUN delegates in one or all of the following ways:

	Costs
Registration, 50 persons	At real cost
Housing	At real cost
Flight to/from London	At real cost

Inviting nurses yourself (from a country of your choice) is optional.

EAUN Scientific Programme	Industry Session	Industry Workshop	EAUN Session	EAUN Hands-on training Session	Hospital Visit
Price includes a standard package of room set-up and audio visual equipment, as well as room assistance	€ 8,650	€ 8,650	€ 3,550	on real cost basis	€ 2,650
	1 hrs	2 hrs	2 hrs	90 minutes	half day
Price excludes speaker's registration, honorarium, travel and accommodation	✓	✓	✓	✓	N/A
Company may put up one poster at the entrance to the industry session room	✓	✓		✓	N/A
Company may put up one poster at a specially assigned poster area	✓	✓			
Sponsor may put up a pull-up banner on the stage during the session	✓	✓			
Sponsor may provide educational material on the topic, to create a take home package for the delegates together with the EAUN			✓		
Advertisement in EAUN Programme Book	✓				
Sponsor acknowledgement in EAUN programme book	✓	✓	✓	✓	✓
Sponsor acknowledgement on www.eaun17.org	✓	✓	✓	✓	✓

Profile & Networking Opportunities

Printed Advertisements

Programme/Abstract Book, March 2017

The programme/Abstract book has a full colour format and will be available for all EAUN meeting participants.

Copies: 300

All reservations must be made by means of the official form provided.

Deadline for reservations: 15 January 2017

Deadline for receiving ads: 25 January 2017

EUT Congress News, March 2017

The EAU will publish a full colour daily congress newsletter during the 32nd Annual Congress and the 18th International EAUN Meeting. Important news and scientific topics presented at the congress will be reported on. Company advertisements and advertorials can be included.

The below mentioned prices represent an advertising space in all three issues of EUT Congress News.

Deadline for reservations: 17 January 2017

Deadline for receiving ads: 3 February 2017

Branded Congress Services

Collaterals

Congress notepads and pens for all EAUN participants.

Promotional notebooks and pens to be supplied by the company.

Showcases

Showcases will be present close to the EAUN coffee corner to display your products.

Networking Space

EAUN Hospitality Suite

This private EAUN suite is located close to the session rooms and exhibition area. Here you can welcome your guests. The EAUN suite will be sold on a first-come first-served basis.

- Company name and logo at the entrance of the suite
- Sponsor acknowledgement in the EAUN Programme Book.

Programme Book	Costs
Back cover	€ 3,550
Back inside cover	€ 3,150
All other	€ 2,100
Half page	€ 1,580
EUT Congress News	
Full Page 1/1+	€ 7,950
Page 1/1	€ 7,435
Half Page 1/2	€ 4,220
Quarter page	€ 2,665
Teaser Advert 1/8	€ 2,160
Post Congress EUT	
Full Page 1/1+	€ 7,600
Page 1/1	€ 7,000
Half Page 1/2	€ 3,500
Quarter Page 1/4	€ 1,750
Teaser advert 1/8	€ 885
Collaterals	
Congress notepads and pens	at real cost
Showcases	€ 3,150
Networking Opportunities	
EAUN Hospitality Suite	upon request

All advertisements should be submitted as digital files; either as high resolution PDFs (preferred format), or in other acceptable platforms as Adobe Indesign, QuarkXpress and Adobe Illustrator. Please assure that all fonts and links are embedded. Any images must be high resolution (> 300 dpi at 100% scale) and CMYK.

Please send to:
 EAU(N) Congress Office
 Attn. Mrs. Ivanka Moerkerken
 advertisements@congressconsultants.com

Terms and Conditions

General Terms and Conditions

During the period 24-28 March 2017 inclusive, it is strictly forbidden to hold any other (scientific) meetings, symposia, workshops or hands-on training sessions involving more than 5 congress delegates, either within the congress venue or at other location(s) in the city of London or surrounding areas (500 km). It is also forbidden to organise repeat meetings involving less than 5 congress delegates. The EAU(N) Congress Office should be informed of any meeting(s) involving more than 5 congress delegates during the days mentioned above. Any formal presentations occurring at hospitality events will be regarded as scientific meetings. Hospitality events may only be organised outside the official congress hours and not during the official social events. Violation of the above mentioned rules will have consequences for participation in the official exhibition or sponsored session programme.

The EAU(N) trusts that all companies, next to the EAU(N) regulations, commit to the existing European and national regulations of the healthcare authorities.

The information contained in this brochure can be subject to change.

Reservation Conditions

All reservation requests must be made by means of the official forms provided for that purpose and returned duly completed and signed. Reservation requests sent without the official application form will not be accepted. Please note that reservations made by phone cannot be accepted.

EAU Corporate Sponsors will have first choice in ordering advertisement space. The organisers reserve the right to deny advertisement space to any company or organisation whose activities do not directly concern the general topic of the meeting or whose products fail to meet the level of performance required by the organising committee.

Payment Conditions

Exhibition Space

- Upon reservation: 50% deposit of the total amount (incl. VAT)
- 15 December 2015: full payment (incl. VAT)

All other sponsoring opportunities

30 days upon invoice date

All payments must be made in Euro in either of the following two ways:

- by bank draft payable in the Netherlands to the order of:
Congress Consultants B.V. – EAUN 2017
PO Box 30016
6803 AA Arnhem
The Netherlands
- by bank transfer to:
Congress Consultants B.V. - EAUN 2017
ING Bank
Account: 65 55 01 533
IBAN: NL94INGB0655501533
SWIFT/BIC: INGBNL2A

Cancellation Policy

Exhibition space

All partial or total cancellation by exhibitors must be made in writing (registered letter) to Congress Consultants B.V. All partial or total cancellation by exhibitors will be subject to the following cancellation penalties:

- before 15 October 2016: 10% of the rental amount (incl. VAT) will be invoiced
- between 15 October 2016 and 15 January 2017: 50% of the rental amount (incl. VAT) will be invoiced
- after 15 January 2017: the total amount (incl. VAT) will be invoiced

Industry sessions

All cancellation of industry session must be made in writing (registered letter) to Congress Consultants B.V. All cancellation of sponsored sessions will be subject to the following cancellation penalties:

- after having received the written confirmation and after 15 August 2015 without the scientific programme being submitted to the EAUN Board: 15% of the total amount due (incl. VAT) will be invoiced
- after having received the approval of the scientific programme by the EAUN Board and before 1 December 2016: 50% of the total amount due (incl. VAT) will be invoiced
- after 1 December 2016: the total amount (incl. VAT) will be invoiced.

All other sponsoring opportunities

All partial or total cancellation must be made in writing (registered letter) to Congress Consultants B.V. All partial or total cancellation will be subject to the following cancellation penalties:

- before 15 December 2016: 10% of the total amount (incl. VAT) will be invoiced
- between 15 December 2016 and January 2017: 50% of the total amount (incl. VAT) will be invoiced
- after 15 January 2017: the total amount (incl. VAT) will be invoiced.

In case of the premises becoming untenable or hindered by unforeseen events through damage or destruction caused by fire, war, public enemy or acts of God, acts of terrorists, beyond the organisers' control and without the organisers' fault or negligence; if such contingencies occur, the organisers may elect to terminate the rental or sponsoring agreements at any time upon written notice of cancellation to exhibitors and sponsors who shall not construe this termination notice as a right to a possible claim, of whatever nature, in respect with damage and/or compensation. After the settlement of all outstanding and pending accounts, all remaining monies, if any, shall be divided equally among the exhibitors and sponsors, proportionally with the sums paid by them. This payment will be made with the express understanding that exhibitors or sponsors shall have no recourse whatsoever to legal action against the organiser.

The organisers reserve the right to alter time schedules. Deferring the congress date, alteration of the time schedule or change of venue eventually made by the organisers shall not justify partial or total cancellation by the exhibitors and sponsors.

Regulation Compliance

The exhibitors and sponsors agree to observe all regulations and requirements stipulated in this document and shall not construe them as merely administrative. The exhibition and congress management and the authorities of the ExCel London shall exercise full power in the duties vested to their rank to find the means necessary in order to enforce the present regulations to their full extent.

The exhibitors and sponsors accept to comply with all regulations thereof and any new provision and/or amendment that may be brought due to the circumstances at that time, and adopted as being in the best interest of the event pursuant to which the organisers reserve the right to convey new information even verbally.

Any infraction of customary and statutory regulations, instructions or government decrees and/or amendments enacted or referred to, may result in the immediate eviction of the offending exhibiting or sponsoring person or company by decision of the organisers, without prior notice and without prejudice to any compensation that could be claimed as a result against the offender in repair for damage and signed, payment default or injury from which the event could suffer.

The aforementioned shall apply in particular in the event of insurance default, non-conformity to the general instructions, failure to comply with safety regulations, non-occupancy of the booth, absence of the reservation form duly completed and signed, payment default.

Disputes arising in connection with the present clauses shall be settled in any court having jurisdiction over the organisers' head office.

Insurance

Exhibitors and sponsors are required to subscribe to public liability and property damage insurance for their equipment and/or merchandise, whether this equipment and/or merchandise is their own or of that of a third party, with the exception of the organisers' personal property which falls within their own responsibility. By reason of their participation, exhibitors and sponsors agree to renounce a possible right of action against:

- The 31st Annual EAU Congress in London
- Core PCO for EAU(N) 2017, Congress Consultants B.V.
- The European Association of Urology
- The City of London
- United Kingdom
- K.I.T. Group GmbH personnel
- Other sub contractors and their personnel

The coverage afforded under the aforementioned terms and conditions are enforced by a group of insurance companies.

See you
in London!

18th International
EAUN Meeting

25-27 March 2017, London



CONGRESS CONSULTANTS

PROFESSIONAL CONGRESS ORGANISERS

EAU Congress Office

Congress Consultants B.V.

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The Netherlands

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